Priorities Survey for Online Learning Results Summary (2016)

In September 2016, all online students enrolled at Post University received an email invitation to complete online the Ruffalo Noel Levitz Priorities Survey for Online Learners. The purpose of the survey was to obtain an objective measure of student satisfaction, evaluate Post University's services by department, and compare how well Post is doing when compared to national averages on student satisfaction. This survey assesses the specific needs and priorities of online students. It attempts to measure performance among the various departments or areas of the university, including financial aid, enrollment services, instructional services, academic services, and academic advising.

In addition to the standard battery of questions required for component scores, the survey provides room for custom questions, which were first added during the 2012 survey year. The custom questions were developed in consultation with institutional stakeholders and for 2016 were focused on career services, tuition planning services, academic and academic support services, and IT services, as well as military service and reasons for choosing Post University.

The survey was fielded between September 22, 2016 and October 12, 2016. The Priorities Survey for Online Learners (PSOL) resulted in 1888 surveys or a 28% response rate. Included in the official report provided by Ruffalo Noel Levitz are the difference of means or T-test on satisfaction scores, and a comparison of Post University student satisfaction with the national population of students who completed the survey.

Post University Exceeds National Averages for Online Learner Student Satisfaction

According to the 2016 Ruffalo Noel Levitz Priorities Survey for Online Learners (PSOL), our students are more satisfied with their Post experience than those at comparison benchmarked institutions--for the 4th consecutive year! Post exceeded the national averages in most PSOL online learner student satisfaction categories--significantly in the categories of Student Services, Instructional Services, and Academic Services.

The PSOL survey allows Post University to examine the priorities and satisfaction of our online students as a unique group of distance learners.

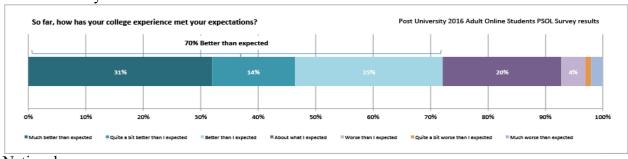
Institutional Summary

Three important institutional metrics were captured in the PSOL:

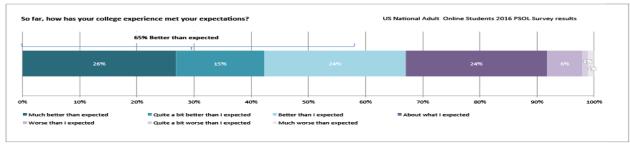
- So far, how has your college experience met your expectations?
- Rate your overall satisfaction with your experience here thus far.
- All in all, if you had to do it over, would you enroll here again?

Over the past four years, Post University scored at/higher than the national average on these very important metrics!

Post University

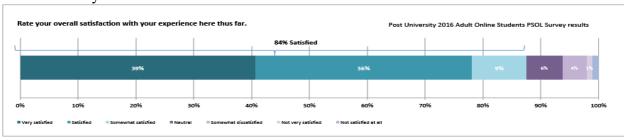


National

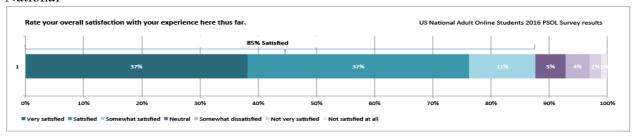


Rate your overall satisfaction with your experience thus far.

Post University

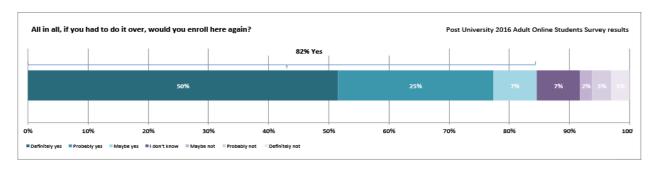


National

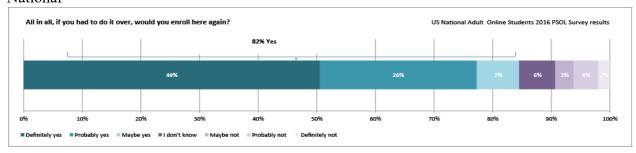


All in all, if you had to do it over, would you enroll here again?

Post University



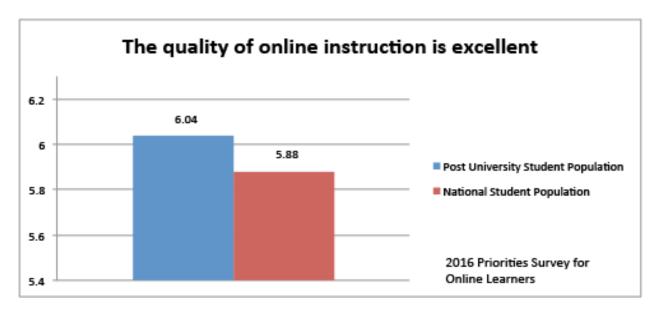
National

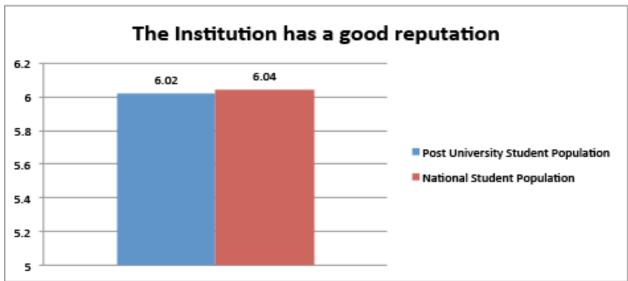


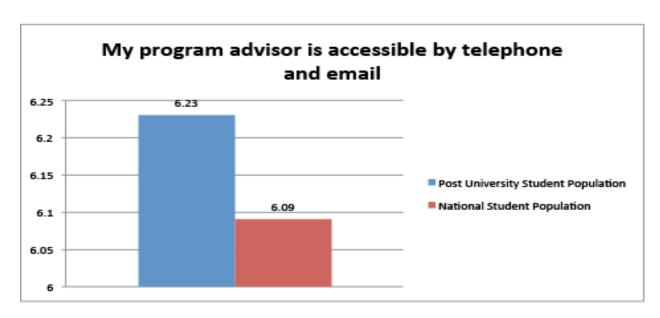
In addition to these summary metrics, Post University exceeds the national averages for, but not limited to, the following survey items:

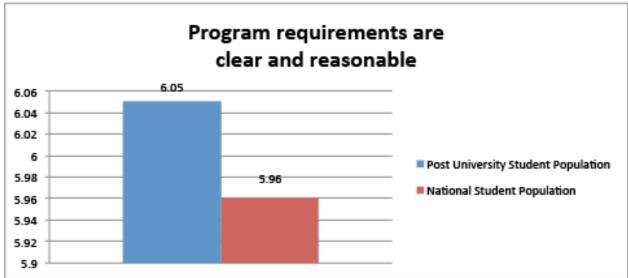
- The quality of online instruction is excellent.
- Student assignments are clearly defined in the syllabus.
- I am aware of whom to contact for questions about programs and services.
- Faculty are responsive to student needs.
- Instructional materials are appropriate for program content.
- Program requirements are clear and reasonable.
- There are sufficient offerings within my program of study.
- My program advisor is accessible by telephone and e-mail.
- Adequate online library resources are provided.

The following sample charts show graphically the degree to which Post University's online students are as or more satisfied than the national average of online learners responding to the survey.









It's important to note that in general items that appear in the 'higher satisfaction' category frequently appear in the 'high importance' category. This suggests that Post University understands our students' expectations and has put the necessary people, processes and procedures in place to serve them well when compared to other universities.

Institutional Strengths

The Noel-Levitz report publishes those attributes they consider institutional strengths, which are those attributes that fall above the median score on importance and in the top quartile for satisfaction.

Strengths

- I am gaining valuable knowledge and skills that will help me in my career.
- Instructional materials are appropriate for program content.
- Registration for online courses is convenient.
- Blackboard is available whenever I need it.

Institutional Challenges

Although our scores are slightly below the national average on billing and payment procedures, and technical assistance, we have already taken steps to address these areas. We have recently restructured our financial aid support services so that students are getting their financial aid award information as quickly as possible. We have also implemented an Online Payment Gateway system that allows students to manage their student accounts and pay their bills entirely online. Technical assistance is available 24/7/365.

Demographics

%	N	Current Class Load	%	N	Gender
49.71%	871	Full-time	70.38%	1250	Female
50.29%	881	Part-time	29.62%	526	Male
100.00%	1752	Total	100.00%	1776	Total
	136	No Response		112	No Response
%	N	Class Level	%	N	.ge
42.34%	749	First year	0.56%	10	18 and under
17.58%	311	Second year	11.99%	213	19 to 24
14.19%	251	Third year	35.30%	627	25 to 34
10.18%	180	Fourth year	27.76%	493	35 to 44
0.23%	4	Special student	16.95%	301	45 to 54
11.70%	207	Graduate/professional	5.69%	101	55 to 64
3.79%	67	Other class level	1.75%	31	65 and over
100.00%	1769	Total	100.00%	1776	Total
	119	No Response		112	No Response
%	N	Educational Goal	%	N	thnicity/Race
16.70%	293	Associate degree	28.80%	502	African-American
60.06%	1054	Bachelor's degree	0.52%	9	American Indian or Alaskan Native
16.01%	281	Master's degree	1.49%	26	Asian or Pacific Islander
3.08%	54	Doctorate or professional degree	48.31%	842	Caucasian/White
2.74%	48	Certification (initial or renewal)	11.30%	197	Hispanic
0.11%	2	Self-improvement/pleasure	3.50%	61	Other race
0.34%	6	Job-related training	6.08%	106	Race - Prefer not to respond
0.97%	17	Other educational goal	100.00%	1743	Total
100.00%	1755	Total		145	No Response
	133	No Response			
			%	N	Current Enrollment Status
%	N	Employment	99.49%	1758	Primarily online
68.67%	1201	Full-time	0.51%	9	Primarily on-campus
11.49%	201	Part-time	100.00%	1767	Total
10 0 10	347	Not employed		121	No Response
19.84%	1749	Total			
19.84%		No Response			

Demographics

Current Residence	N	%	Previous Online Enrollment	N	%
Own house	599	34.23%	No classes	472	27.57%
Rent room / apartment / house	883	50.46%	1-3 classes	877	51.23%
Relative's home	184	10.51%	4-6 classes	161	9.40%
Residence hall	0	0.00%	7-9 classes	36	2.10%
Other residence	84	4.80%	10-12 classes	43	2.51%
Total	1750	100.00%	13-15 classes	21	1.23%
No Response	138		More than 15 classes	102	5.96%
			Total	1712	100.00%
			No Response	176	
Marital Status	N	%			
Single	554	31.75%			
Single with children	404	23.15%	Are you currently serving in the Unite		%
Married	233	13.35%	States military in any of the following		
Married with children	495	28.37%	capacities?		
Marital - Prefer not to respond	59	3.38%	Active Duty and AGR	185	10.82%
Total	1745	100.00%	National Guard or Reserve	21	1.23%
No Response	143		Veteran	104	6.08%
			Dependent Military/Vet/Coast Gd	31	1.81%
G	•	0.4	Coast Guard/Coast Guard Reserve	3	0.18%
Current Plans	N	%	I have not served in the Military	1366	79.88%
Complete online degree program	1612	92.27%	Total	1710	100.00%
Complete degree on campus	12	0.69%	No Response	178	
Transfer credits	35	2.00%			
Complete this course	88	5.04%	What was the major driven in your	NT	%
Total	1747	100.00%	What was the major driver in your decision to acquire your education at	N	%0
No Response	141		Post University?		
			Remote online education	509	29.12%
Current Online Enrollment	N	%	Flexible and convenient class schedule	609	34.84%
1-3 credits	879	51.86%	Relevance of programs/courses/content	156	8.92%
4-6 credits	430	25.37%	Recommendation from trusted sources	193	11.04%
7-9 credits	69	4.07%	Cost and affordability	93	5.32%
10-12 credits	77	4.54%	Others	188	10.76%
13-15 credits	33	1.95%	Total	1748	100.00%
More than 15 credits	207	12.21%	No Response	140	
Total	1695	100.00%			
No Response	193				
•			Group Code	N	%
			0101: Certificate in Accounting (Post-Baccalaureate)	5	0.29%
			0102: Certificate in Finance	1	0.06%

Demographics

0104: Certificate in Game Design and Animation	3	0.17%	0502: Master of Business Administration	78	4.46%
0105: Certificate in H.R. Management	21	1.20%	0509: Master of Education	38	2.189
0106: Certificate in Legal Nurse Consulting		0.06%	0514: Master of Public Administration	15	0.869
0107: Certificate in Paralegal (Legal	16	0.92%	0515: Master of Science in Accounting	8	0.46%
Studies)	10	0.7270	0516: Master of Science in Human Services	41	2.35%
0201: A.S. in Accounting	36	2.06%	0601: No major/Undeclared/Undecided	11	0.63%
0202: A.S. in Criminal Justice	70	4.01%	1001: B.S. In Emergency Management and Homeland Security	18	1.03%
0203: A.S. in Early Childhood Education	96	5.50%	1002: B.S. In Computer Information	78	4.469
0204: A.S. in Legal Studies	20	1.14%	Systems	70	1.107
0205: A.S. in Management	65	3.72%	Total	1747	100.009
0206: A.S. in Marketing	9	0.52%	No Response	141	
0301: B.A. In Communication and Medial Studies	9	0.52%			
0302: B.A. in Psychology	139	7.96%			
0303: B.S. in Accounting	52	2.98%			
0304: B.S. in Business Administration	225	12.88%			
0305: B.S. in Child Studies	100	5.72%			
0306: B.S. in Criminal Justice	89	5.09%			
0307: B.S. in Finance	17	0.97%			
0308: B.S. in Human Services	226	12.94%			
0309: B.S. in Instructional Design & Design & Technology	3	0.17%			
0310: B.S. in International Business Administration	3	0.17%			
0311: B.S. in Legal Studies	47	2.69%			
0312: B.S. in Management	124	7.10%			
0313: B.S. in Marketing	17	0.97%			
0314: B.S. in Sport Management	28	1.60%			
0401: Graduate Certificate in Alcohol & Counseling	9	0.52%			
0402: Graduate Certificate in Corporate Innovation	1	0.06%			
0405: Graduate Certificate in Higher Education Administration	3	0.17%			
0406: Graduate Certificate in Leadership	2	0.11%			
0407: Graduate Certificate in Marketing	1	0.06%			
0408: Graduate Certificate in Non-Profit Management	2	0.11%			
0409: Graduate Certificate in Online Teaching	1	0.06%			
0411: Graduate Certificate in Professional Counseling	14	0.80%			
0412: Graduate Certificate in Project	1	0.06%			
Management					

Strategic Planning Overview Strengths and Challenges

Strengths

- 28. Campus item: Blackboard is available whenever I need it.
- 18. Registration for online courses is convenient.
- 35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.
- 2. My program advisor is accessible by telephone and e-mail.
- 21. Adequate online library resources are provided.
- 29. Campus item: Technology help requests are responded to and resolved in a reasonable amount of time.

Challenges

- 20. The quality of online instruction is excellent.
- 34. Campus item: The way courses are designed and taught helps me learn the material.
- 36. Campus item: My tuition planner is always accessible and helpful.
- 4. Faculty provide timely feedback about student progress.
- 6. Tuition paid is a worthwhile investment.
- 9. Adequate financial aid is available.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Online Learners

- 11. Student assignments are clearly defined in the syllabus.
- 20. The quality of online instruction is excellent.
- 22. I am aware of whom to contact for questions about programs and services.
- 25. Faculty are responsive to student needs.
- 3. Instructional materials are appropriate for program content.
- 7. Program requirements are clear and reasonable.
- 12. There are sufficient offerings within my program of study.
- 2. My program advisor is accessible by telephone and e-mail.
- 21. Adequate online library resources are provided.

Scales: In Order of Importance

		Post University - PSOL			Mean Difference		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Enrollment Services	6.57	5.97 / 1.24	0.60	6.52	6.07 / 1.08	0.45	-0.10 ***
Academic Services	6.51	6.10 / 1.04	0.41	6.45	5.94 / 1.02	0.51	0.16 ***
Institutional Perceptions	6.46	5.94 / 1.24	0.52	6.55	5.93 / 1.18	0.62	0.01
Student Services	6.46	6.00 / 1.21	0.46	6.39	5.89 / 1.15	0.50	0.11 ***
Instructional Services	6.44	6.02 / 1.07	0.42	6.43	5.88 / 1.06	0.55	0.14 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
28. Campus item: Blackboard is available whenever I need it.	6.75	6.55 / 0.93	0.20				
51. Factor to enroll: Convenience	6.73			6.75			
18. Registration for online courses is convenient.	6.70	6.41 / 1.12	0.29	6.65	6.39 / 1.08	0.26	0.02
35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.	6.69	6.19 / 1.27	0.50				
50. Factor to enroll: Flexible pacing for completing a program	6.67			6.63			
11. Student assignments are clearly defined in the syllabus.	6.65	6.14 / 1.26	0.51	6.68	5.99 / 1.31	0.69	0.15 ***
20. The quality of online instruction is excellent.	6.65	6.04 / 1.32	0.61	6.68	5.88 / 1.39	0.80	0.16 ***
34. Campus item: The way courses are designed and taught helps me learn the material.	6.63	6.03 / 1.34	0.60				
22. I am aware of whom to contact for questions about programs and services.	6.60	6.12 / 1.39	0.48	6.53	5.98 / 1.40	0.55	0.14 ***
25. Faculty are responsive to student needs.	6.60	6.05 / 1.33	0.55	6.66	5.96 / 1.34	0.70	0.09 **
49. Factor to enroll: Work schedule	6.60			6.61			
3. Instructional materials are appropriate for program content.	6.57	6.11 / 1.22	0.46	6.63	6.00 / 1.23	0.63	0.11 ***
7. Program requirements are clear and reasonable.	6.57	6.05 / 1.28	0.52	6.64	5.96 / 1.30	0.68	0.09 **
2. My program advisor is accessible by telephone and e-mail.	6.56	6.23 / 1.28	0.33	6.47	6.09 / 1.33	0.38	0.14 ***
10. This institution responds quickly when I request information.	6.56	6.00 / 1.44	0.56	6.60	6.02 / 1.35	0.58	-0.02
12. There are sufficient offerings within my program of study.	6.56	6.07 / 1.26	0.49	6.58	5.96 / 1.30	0.62	0.11 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Post University - PSOL				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
21. Adequate online library resources are provided.	6.56	6.23 / 1.18	0.33	6.53	6.11 / 1.26	0.42	0.12 ***
29. Campus item: Technology help requests are responded to and resolved in a reasonable amount of time.	6.56	6.19 / 1.21	0.37				
Faculty provide timely feedback about student progress.	6.55	5.96 / 1.35	0.59	6.62	5.86 / 1.38	0.76	0.10 **
6. Tuition paid is a worthwhile investment.	6.55	5.86 / 1.48	0.69	6.64	5.82 / 1.44	0.82	0.04
9. Adequate financial aid is available.	6.55	5.82 / 1.62	0.73	6.46	5.82 / 1.55	0.64	0.00
17. Assessment and evaluation procedures are clear and reasonable.	6.55	6.08 / 1.25	0.47	6.53	6.01 / 1.26	0.52	0.07 *
36. Campus item: My tuition planner is always accessible and helpful.	6.55	5.88 / 1.61	0.67				
23. Billing and payment procedures are convenient for me.	6.53	5.93 / 1.53	0.60	6.56	6.20 / 1.24	0.36	-0.27 ***
30. Campus item: Academic support services are accessible and easy to use.	6.53	6.16 / 1.24	0.37				
16. Appropriate technical assistance is readily available.	6.51	6.08 / 1.30	0.43	6.50	6.09 / 1.27	0.41	-0.01
46. Factor to enroll: Financial assistance available	6.51			6.32			
53. Factor to enroll: Program requirements	6.51			6.48			
14. I receive timely information on the availability of financial aid.	6.50	5.68 / 1.70	0.82	6.42	5.84 / 1.51	0.58	-0.16 ***
33. Campus item: Faculty members are clearly interested in my success as a student.	6.49	5.91 / 1.48	0.58				
5. My program advisor helps me work toward career goals.	6.46	6.00 / 1.45	0.46	6.30	5.65 / 1.60	0.65	0.35 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
13. The frequency of student and instructor interactions is adequate.	6.42	6.02 / 1.24	0.40	6.36	5.87 / 1.34	0.49	0.15 ***
26. The bookstore provides timely service to students.	6.40	6.18 / 1.22	0.22	6.34	6.07 / 1.29	0.27	0.11 **
45. Factor to enroll: Cost	6.40			6.38			
48. Factor to enroll: Reputation of institution	6.39			6.37			
31. Campus item: My academic advisor reaches out to me regularly throughout a module.	6.38	5.95 / 1.57	0.43				
1. This institution has a good reputation.	6.37	6.02 / 1.26	0.35	6.45	6.04 / 1.19	0.41	-0.02
15. Channels are available for providing timely responses to student complaints.	6.37	5.71 / 1.63	0.66	6.30	5.57 / 1.62	0.73	0.14 **
44. Factor to enroll: Ability to transfer credits	6.37			6.23			
19. Online career services are available.	6.34	5.96 / 1.39	0.38	6.11	5.74 / 1.47	0.37	0.22 ***
24. Tutoring services are readily available for online courses.	6.34	6.05 / 1.37	0.29	6.10	5.67 / 1.57	0.43	0.38 ***
40. Source of information: Web site	6.34			6.35			
47. Factor to enroll: Future employment opportunities	6.32			6.23			
27. Campus item: My coursework gives me the opportunity to enhance my Microsoft Office skills (ex. MS Powerpoint, MS Excel).	6.23	6.18 / 1.24	0.05				
42. Source of information: Recommendation from instructor or program advisor	6.00			5.65			
32. Campus item: I feel that I am a part of the University community and am kept current on University events.	5.95	5.51 / 1.76	0.44				

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
38. Source of information: Catalog (online)	5.90			5.95			
39. Source of information: College representatives	5.85			5.58			
8. Student-to-student collaborations are valuable to me.	5.54	5.72 / 1.40	-0.18	5.24	5.48 / 1.46	-0.24	0.24 ***
54. Factor to enroll: Recommendations from employer	5.53			5.19			
43. Source of information: Contact with current students and / or recent graduates of the program	5.32			5.21			
52. Factor to enroll: Distance from campus	4.98			5.26			
41. Source of information: Advertisements	4.72			4.39			
37. Source of information: Catalog and brochures (printed)	4.69			4.47			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		Post University - PSOL		National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.51	6.10 / 1.04	0.41	6.45	5.94 / 1.02	0.51	0.16 ***
2. My program advisor is accessible by telephone and e-mail.	6.56	6.23 / 1.28	0.33	6.47	6.09 / 1.33	0.38	0.14 ***
5. My program advisor helps me work toward career goals.	6.46	6.00 / 1.45	0.46	6.30	5.65 / 1.60	0.65	0.35 ***
7. Program requirements are clear and reasonable.	6.57	6.05 / 1.28	0.52	6.64	5.96 / 1.30	0.68	0.09 **
12. There are sufficient offerings within my program of study.	6.56	6.07 / 1.26	0.49	6.58	5.96 / 1.30	0.62	0.11 ***
16. Appropriate technical assistance is readily available.	6.51	6.08 / 1.30	0.43	6.50	6.09 / 1.27	0.41	-0.01
21. Adequate online library resources are provided.	6.56	6.23 / 1.18	0.33	6.53	6.11 / 1.26	0.42	0.12 ***
24. Tutoring services are readily available for online courses.	6.34	6.05 / 1.37	0.29	6.10	5.67 / 1.57	0.43	0.38 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Enrollment Services

		Post University - PSOL			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ENROLLMENT SERVICES	6.57	5.97 / 1.24	0.60	6.52	6.07 / 1.08	0.45	-0.10 ***
9. Adequate financial aid is available.	6.55	5.82 / 1.62	0.73	6.46	5.82 / 1.55	0.64	0.00
14. I receive timely information on the availability of financial aid.	6.50	5.68 / 1.70	0.82	6.42	5.84 / 1.51	0.58	-0.16 ***
18. Registration for online courses is convenient.	6.70	6.41 / 1.12	0.29	6.65	6.39 / 1.08	0.26	0.02
23. Billing and payment procedures are convenient for me.	6.53	5.93 / 1.53	0.60	6.56	6.20 / 1.24	0.36	-0.27 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Institutional Perceptions

		Post University - PSOL		National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTITUTIONAL PERCEPTIONS	6.46	5.94 / 1.24	0.52	6.55	5.93 / 1.18	0.62	0.01
1. This institution has a good reputation.	6.37	6.02 / 1.26	0.35	6.45	6.04 / 1.19	0.41	-0.02
6. Tuition paid is a worthwhile investment.	6.55	5.86 / 1.48	0.69	6.64	5.82 / 1.44	0.82	0.04

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Services

		Post University - PSOL		National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL SERVICES	6.44	6.02 / 1.07	0.42	6.43	5.88 / 1.06	0.55	0.14 ***
3. Instructional materials are appropriate for program content.	6.57	6.11 / 1.22	0.46	6.63	6.00 / 1.23	0.63	0.11 ***
4. Faculty provide timely feedback about student progress.	6.55	5.96 / 1.35	0.59	6.62	5.86 / 1.38	0.76	0.10 **
8. Student-to-student collaborations are valuable to me.	5.54	5.72 / 1.40	-0.18	5.24	5.48 / 1.46	-0.24	0.24 ***
11. Student assignments are clearly defined in the syllabus.	6.65	6.14 / 1.26	0.51	6.68	5.99 / 1.31	0.69	0.15 ***
13. The frequency of student and instructor interactions is adequate.	6.42	6.02 / 1.24	0.40	6.36	5.87 / 1.34	0.49	0.15 ***
17. Assessment and evaluation procedures are clear and reasonable.	6.55	6.08 / 1.25	0.47	6.53	6.01 / 1.26	0.52	0.07 *
20. The quality of online instruction is excellent.	6.65	6.04 / 1.32	0.61	6.68	5.88 / 1.39	0.80	0.16 ***
25. Faculty are responsive to student needs.	6.60	6.05 / 1.33	0.55	6.66	5.96 / 1.34	0.70	0.09 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Services

	Post University - PSOL			National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT SERVICES	6.46	6.00 / 1.21	0.46	6.39	5.89 / 1.15	0.50	0.11 ***
10. This institution responds quickly when I request information.	6.56	6.00 / 1.44	0.56	6.60	6.02 / 1.35	0.58	-0.02
15. Channels are available for providing timely responses to student complaints.	6.37	5.71 / 1.63	0.66	6.30	5.57 / 1.62	0.73	0.14 **
19. Online career services are available.	6.34	5.96 / 1.39	0.38	6.11	5.74 / 1.47	0.37	0.22 ***
22. I am aware of whom to contact for questions about programs and services.	6.60	6.12 / 1.39	0.48	6.53	5.98 / 1.40	0.55	0.14 ***
26. The bookstore provides timely service to students.	6.40	6.18 / 1.22	0.22	6.34	6.07 / 1.29	0.27	0.11 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Post University - PSOL				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. This institution has a good reputation.	6.37	6.02 / 1.26	0.35	6.45	6.04 / 1.19	0.41	-0.02
2. My program advisor is accessible by telephone and e-mail.	6.56	6.23 / 1.28	0.33	6.47	6.09 / 1.33	0.38	0.14 ***
3. Instructional materials are appropriate for program content.	6.57	6.11 / 1.22	0.46	6.63	6.00 / 1.23	0.63	0.11 ***
4. Faculty provide timely feedback about student progress.	6.55	5.96 / 1.35	0.59	6.62	5.86 / 1.38	0.76	0.10 **
5. My program advisor helps me work toward career goals.	6.46	6.00 / 1.45	0.46	6.30	5.65 / 1.60	0.65	0.35 ***
6. Tuition paid is a worthwhile investment.	6.55	5.86 / 1.48	0.69	6.64	5.82 / 1.44	0.82	0.04
7. Program requirements are clear and reasonable.	6.57	6.05 / 1.28	0.52	6.64	5.96 / 1.30	0.68	0.09 **
8. Student-to-student collaborations are valuable to me.	5.54	5.72 / 1.40	-0.18	5.24	5.48 / 1.46	-0.24	0.24 ***
9. Adequate financial aid is available.	6.55	5.82 / 1.62	0.73	6.46	5.82 / 1.55	0.64	0.00
10. This institution responds quickly when I request information.	6.56	6.00 / 1.44	0.56	6.60	6.02 / 1.35	0.58	-0.02
11. Student assignments are clearly defined in the syllabus.	6.65	6.14 / 1.26	0.51	6.68	5.99 / 1.31	0.69	0.15 ***
12. There are sufficient offerings within my program of study.	6.56	6.07 / 1.26	0.49	6.58	5.96 / 1.30	0.62	0.11 ***
13. The frequency of student and instructor interactions is adequate.	6.42	6.02 / 1.24	0.40	6.36	5.87 / 1.34	0.49	0.15 ***
14. I receive timely information on the availability of financial aid.	6.50	5.68 / 1.70	0.82	6.42	5.84 / 1.51	0.58	-0.16 ***
15. Channels are available for providing timely responses to student complaints.	6.37	5.71 / 1.63	0.66	6.30	5.57 / 1.62	0.73	0.14 **
16. Appropriate technical assistance is readily available.	6.51	6.08 / 1.30	0.43	6.50	6.09 / 1.27	0.41	-0.01

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Assessment and evaluation procedures are clear and reasonable.	6.55	6.08 / 1.25	0.47	6.53	6.01 / 1.26	0.52	0.07 *
18. Registration for online courses is convenient.	6.70	6.41 / 1.12	0.29	6.65	6.39 / 1.08	0.26	0.02
19. Online career services are available.	6.34	5.96 / 1.39	0.38	6.11	5.74 / 1.47	0.37	0.22 ***
20. The quality of online instruction is excellent.	6.65	6.04 / 1.32	0.61	6.68	5.88 / 1.39	0.80	0.16 ***
21. Adequate online library resources are provided.	6.56	6.23 / 1.18	0.33	6.53	6.11 / 1.26	0.42	0.12 ***
22. I am aware of whom to contact for questions about programs and services.	6.60	6.12 / 1.39	0.48	6.53	5.98 / 1.40	0.55	0.14 ***
23. Billing and payment procedures are convenient for me.	6.53	5.93 / 1.53	0.60	6.56	6.20 / 1.24	0.36	-0.27 ***
24. Tutoring services are readily available for online courses.	6.34	6.05 / 1.37	0.29	6.10	5.67 / 1.57	0.43	0.38 ***
25. Faculty are responsive to student needs.	6.60	6.05 / 1.33	0.55	6.66	5.96 / 1.34	0.70	0.09 **
26. The bookstore provides timely service to students.	6.40	6.18 / 1.22	0.22	6.34	6.07 / 1.29	0.27	0.11 **
27. Campus item: My coursework gives me the opportunity to enhance my Microsoft Office skills (ex. MS Powerpoint, MS Excel).	6.23	6.18 / 1.24	0.05				
28. Campus item: Blackboard is available whenever I need it.	6.75	6.55 / 0.93	0.20				
29. Campus item: Technology help requests are responded to and resolved in a reasonable amount of time.	6.56	6.19 / 1.21	0.37				
30. Campus item: Academic support services are accessible and easy to use.	6.53	6.16 / 1.24	0.37				
31. Campus item: My academic advisor reaches out to me regularly throughout a module.	6.38	5.95 / 1.57	0.43				

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners	3	Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Campus item: I feel that I am a part of the University community and am kept current on University events.	5.95	5.51 / 1.76	0.44				
33. Campus item: Faculty members are clearly interested in my success as a student.	6.49	5.91 / 1.48	0.58				
34. Campus item: The way courses are designed and taught helps me learn the material.	6.63	6.03 / 1.34	0.60				
35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.	6.69	6.19 / 1.27	0.50				
36. Campus item: My tuition planner is always accessible and helpful.	6.55	5.88 / 1.61	0.67				
37. Source of information: Catalog and brochures (printed)	4.69			4.47			
38. Source of information: Catalog (online)	5.90			5.95			
39. Source of information: College representatives	5.85			5.58			1
40. Source of information: Web site	6.34			6.35			
41. Source of information: Advertisements	4.72			4.39			
42. Source of information: Recommendation from instructor or program advisor	6.00			5.65			
43. Source of information: Contact with current students and / or recent graduates of the program	5.32			5.21			
44. Factor to enroll: Ability to transfer credits	6.37			6.23			
45. Factor to enroll: Cost	6.40			6.38			
46. Factor to enroll: Financial assistance available	6.51			6.32			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. Factor to enroll: Future employment opportunities	6.32			6.23			
48. Factor to enroll: Reputation of institution	6.39			6.37			
49. Factor to enroll: Work schedule	6.60			6.61			
50. Factor to enroll: Flexible pacing for completing a program	6.67			6.63			
51. Factor to enroll: Convenience	6.73			6.75			
52. Factor to enroll: Distance from campus	4.98			5.26			
53. Factor to enroll: Program requirements	6.51			6.48			
54. Factor to enroll: Recommendations from employer	5.53			5.19			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Summary Items

Summary Item	Post University - PSOL	National Online Learners	Mean Difference
So far, how has your college experience met your expectations?	Average: 5.35	Average: 5.19	0.16
1=Much worse than expected	2%	1%	
2=Quite a bit worse than I expected	1%	1%	
3=Worse than I expected	4%	6%	
4=About what I expected	20%	24%	
5=Better than I expected	25%	24%	
6=Quite a bit better than I expected	14%	15%	
7=Much better than expected	31%	26%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.90	Average: 5.84	0.06
1=Not satisfied at all	1%	1%	
2=Not very satisfied	1%	2%	
3=Somewhat dissatisfied	4%	4%	
4=Neutral	6%	5%	
5=Somewhat satisfied	9%	11%	
6=Satisfied	36%	37%	
7=Very satisfied	39%	37%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.92	Average: 5.88	0.04
1=Definitely not	3%	2%	
2=Probably not	3%	4%	
3=Maybe not	2%	3%	
4=I don't know	7%	6%	
5=Maybe yes	7%	7%	
6=Probably yes	25%	26%	
7=Definitely yes	50%	49%	