Priorities Survey for Online Learning Results Summary (2015)

In September 2015, all online students enrolled at Post University received an email invitation to complete online the Noel-Levitz Priorities Survey for Online Learners. The purpose of the survey was to obtain an objective measure of student satisfaction, evaluate Post University's services by department, and compare how well Post is doing when compared to national averages on student satisfaction. This survey assesses the specific needs and priorities of online students. It attempts to measure performance among the various departments or areas of the university, including financial aid, enrollment services, instructional services, academic services, and academic advising.

In addition to the standard battery of questions required for component scores, the survey provides room for custom questions, which were first added during the 2012 survey year. The custom questions were developed in consultation with institutional stakeholders and for 2015 were focused on career services, tuition planning services, academic and academic support services, and IT services.

The survey was fielded between September 4, 2015 and September 28, 2015. The Priorities Survey for Online Learners (PSOL) resulted in 1616 surveys or a 24% response rate. Included in the official report provided by Noel-Levitz are the difference of means or T-test on satisfaction scores, and a comparison of Post University student satisfaction with the national population of students who completed the survey.

Post University Exceeds National Averages for Online Learner Student Satisfaction

More great news! According to the 2015 <u>Noel-Levitz Priorities Survey for Online Learners (PSOL)</u>, for the fourth year in the row, Post University students are more satisfied on nearly every one of the standard survey items compared to the national averages for online learners attending other institutions.

The PSOL survey allows Post University to examine the priorities and satisfaction of our online students as a unique group of distance learners.

Institutional Summary

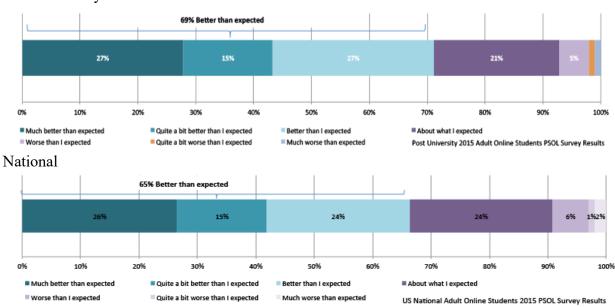
Three important institutional metrics were captured in the PSOL:

- So far, how has your college experience met your expectations?
- Rate your overall satisfaction with your experience here thus far.
- All in all, if you had to do it over, would you enroll here again?

Post University scored at/higher than the national average on all three of these very important metrics!

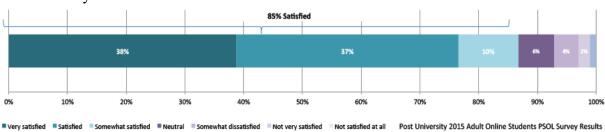
So far, how has your college experience met your expectations?

Post University

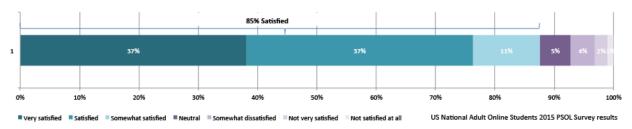


Rate your overall satisfaction with your experience thus far.

Post University

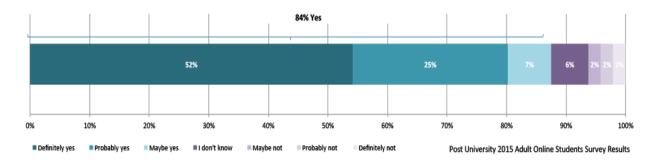


National

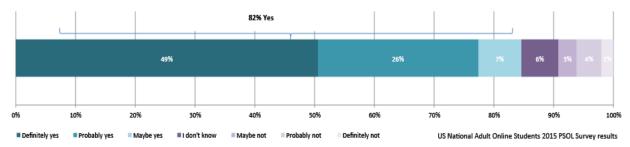


All in all, if you had to do it over, would you enroll here again?

Post University - need new charts



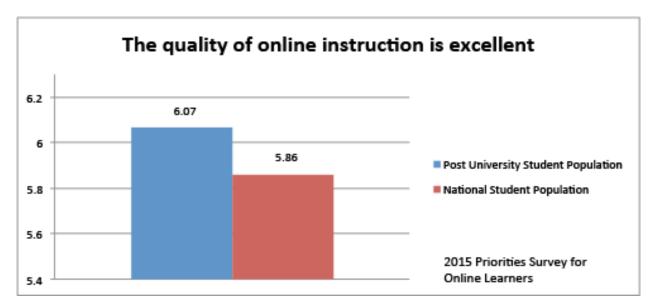
National

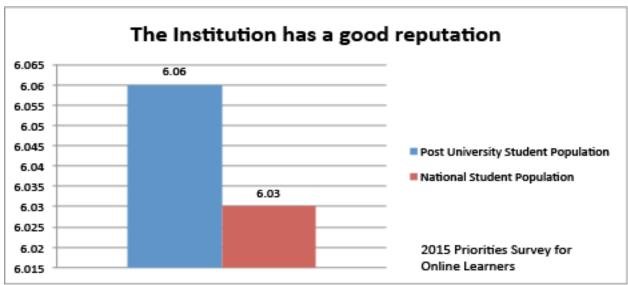


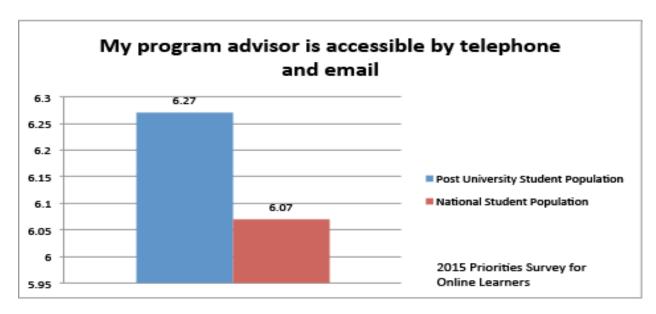
Actually, Post University students are more satisfied on 24 of the 26 standard survey items (92%) compared to online students from other institutions. Survey items where Post University stood out when compared to national averages include, but are not limited to:

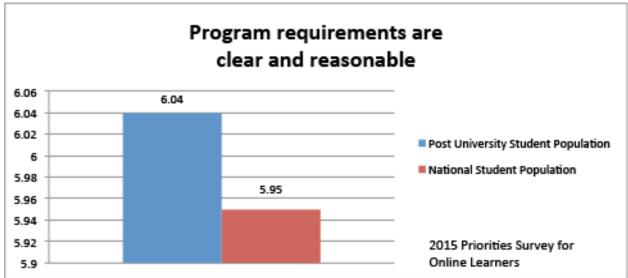
- The quality of online instruction is excellent.
- Registration for online courses is convenient.
- Adequate financial aid is available.
- Instructional materials are appropriate for program content.
- Faculty provide timely feedback about student progress.
- Adequate online library resources are provided.
- Tuition paid is a worthwhile investment.
- There are sufficient offerings within my program of study.
- My program advisor is accessible by telephone and e-mail.

Survey questions were scored on a scale of 1 through 7, with 7 being the highest score.









It's important to note that in general items that appear in the 'higher satisfaction' category frequently appear in the 'high importance' category. This suggests that Post University understands our students' expectations and has put the necessary people, processes and procedures in place to serve them well when compared to other universities.

Institutional Strengths

The Noel-Levitz report publishes those attributes they consider institutional strengths, which are those attributes that fall above the median score on importance and in the top quartile for satisfaction.

Strengths

- I am gaining valuable knowledge and skills that will help me in my career.
- Instructional materials are appropriate for program content.
- Registration for online courses is convenient.
- Blackboard is available whenever I need it.

Institutional Challenges

Although our scores are slightly below the national average on billing and payment procedures, and technical assistance, we have already taken steps to address these areas. We have recently restructured our financial aid support services so that students are getting their financial aid award information as quickly as possible. We have also implemented an Online Payment Gateway system that allows students to manage their student accounts and pay their bills entirely online. Technical assistance is available 24/7/365.

Demographics

	N	Current Class Load	%	N	Gender
55.15%	830	Full-time	68.40%	1037	Female
44.85%	675	Part-time	31.60%	479	Male
100.00%	1505	Total	100.00%	1516	Total
	111	No Response		100	No Response
9/0	N	Class Level	%	N	Age
35.09%	532	First year	0.20%	3	18 and under
17.35%	263	Second year	10.05%	153	19 to 24
16.23%	246	Third year	37.71%	574	25 to 34
13.85%	210	Fourth year	27.40%	417	35 to 44
0.26%	4	Special student	17.21%	262	45 to 54
14.12%	214	Graduate/professional	5.26%	80	55 to 64
3.10%	47	Other class level	2.17%	33	65 and over
100.00%	1516	Total	100.00%	1522	Total
	100	No Response		94	No Response
%	N	Educational Goal	%	N	Ethnicity/Race
13.05%	196	Associate degree	25.68%	387	African-American
59.05%	887	Bachelor's degree	1.00%	15	American Indian or Alaskan Native
19.44%	292	Master's degree	1.86%	28	Asian or Pacific Islander
3.53%	53	Doctorate or professional degree	51.76%	780	Caucasian/White
4.06%	61	Certification (initial or renewal)	10.82%	163	Hispanic
0.20%	3	Self-improvement/pleasure	2.79%	42	Other race
0.20%	3	Job-related training	6.10%	92	Race - Prefer not to respond
0.47%	7	Other educational goal	100.00%	1507	Total
100.00%	1502	Total		109	No Response
	114	No Response			
			%	N	Current Enrollment Status
%	N	Employment	98.48%	1494	Primarily online
69.01%	1042	Full-time	1.52%	23	Primarily on-campus
11 500/	175	Part-time	100.00%	1517	Total
11.59%	293	Not employed		99	No Response
		Total			
11.59% 19.40% 100.00%	1510	Total			

Demographics

597	39.91%	37 1		
	27.7170	No classes	374	25.30%
689	46.06%	1-3 classes	754	51.01%
146	9.76%	4-6 classes	126	8.53%
3	0.20%	7-9 classes	49	3.32%
61	4.08%	10-12 classes	45	3.04%
1496	100.00%	13-15 classes	23	1.56%
120		More than 15 classes	107	7.24%
		Total	1478	100.00%
		No Response	138	
N				
468	31.10%			
302	20.07%	, ,		%
231	15.35%			
451	29.97%	•	4.40	
53	3.52%	•		11.25%
1505	100.00%			0.80%
111				7.77%
				2.28%
N T	0.7			0.27%
			1159	77.63%
				100.00%
		No Response	123	
29	1.94%			
66	4.42%	What was the major driver in your	N	%
1492	100.00%	· · · · · · · · · · · · · · · · · · ·	11	70
124		Post University?		
		Remote online education	431	28.64%
N	%	Flexible and convenient class schedule	495	32.89%
748	50.92%	Relevance of programs/courses/content	173	11.50%
418	28.45%	Recommendation from trusted sources	173	11.50%
		Cost and affordability	89	5.91%
54		Others	144	9.57%
30		Total	1505	100.00%
156		No Response	111	
		-	N	%
		0101: Certificate in Accounting (Post-Baccalaureate)	7	0.46%
		0102: Certificate in Finance	2	0.13%
		0103: Certificate in Forensic Accounting	5	0.33%
	3 61 1496 120 N 468 302 231 451 53 1505 111 N 1378 19 29 66 1492 124 N 748 418 63 54 30	3 0.20% 61 4.08% 1496 100.00% 120 N % 468 31.10% 302 20.07% 231 15.35% 451 29.97% 53 3.52% 1505 100.00% 111 N % 1378 92.36% 19 1.27% 29 1.94% 66 4.42% 1492 100.00% 124 N % 748 50.92% 418 28.45% 63 4.29% 54 3.68% 30 2.04% 156 10.62% 1469 100.00%	3	3

Demographics

0104: Certificate in Game Design and Animation	9	0.59%	0601: No major/Undeclared/Undecided	10	0.66%
0105: Certificate in H.R. Management	24	1.59%	1001: B.S. In Emergency Management and Homeland Security	8	0.53%
0106: Certificate in Legal Nurse Consulting	2	0.13%	1002: B.S. In Computer Information	72	4.76%
0107: Certificate in Paralegal (Legal Studies)	14	0.92%	Systems Total	1514	100.00%
0201: A.S. in Accounting	38	2.51%	No Response	102	
0202: A.S. in Criminal Justice	34	2.25%	•		
0203: A.S. in Early Childhood Education	60	3.96%			
0204: A.S. in Legal Studies	19	1.25%			
0205: A.S. in Management	45	2.97%			
0206: A.S. in Marketing	5	0.33%			
0301: B.A. In Communication and Medial Studies	7	0.46%			
0302: B.A. in Psychology	98	6.47%			
0303: B.S. in Accounting	61	4.03%			
0304: B.S. in Business Administration	233	15.39%			
0305: B.S. in Child Studies	93	6.14%			
0306: B.S. in Criminal Justice	65	4.29%			
0307: B.S. in Finance	24	1.59%			
0308: B.S. in Human Services	179	11.82%			
0309: B.S. in Instructional Design & Design & Technology	5	0.33%			
0310: B.S. in International Business Administration	5	0.33%			
0311: B.S. in Legal Studies	37	2.44%			
0312: B.S. in Management	89	5.88%			
0313: B.S. in Marketing	19	1.25%			
0314: B.S. in Sport Management	25	1.65%			
0401: Graduate Certificate in Alcohol & Drug Counseling	2	0.13%			
0406: Graduate Certificate in Leadership	1	0.07%			
0407: Graduate Certificate in Marketing	1	0.07%			
0409: Graduate Certificate in Online Teaching	1	0.07%			
0411: Graduate Certificate in Professional Counseling	7	0.46%			
0412: Graduate Certificate in Project Management	1	0.07%			
0501: Healthcare MBA	2	0.13%			
0502: Master of Business Administration	66	4.36%			
0509: Master of Education	45	2.97%			
0514: Master of Public Administration	24	1.59%			
0515: Master of Science in Accounting	16	1.06%			
0516: Master of Science in Human Services	54	3.57%			

Strategic Planning Overview Strengths and Challenges

Strengths

- 28. Campus item: Blackboard is available whenever I need it.
- 35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.
- 11. Student assignments are clearly defined in the syllabus.
- 18. Registration for online courses is convenient.
- 21. Adequate online library resources are provided.
- 22. I am aware of whom to contact for questions about programs and services.
- 2. My program advisor is accessible by telephone and e-mail.

Challenges

- 20. The quality of online instruction is excellent.
- 34. Campus item: The way courses are designed and taught helps me learn the material.
- 25. Faculty are responsive to student needs.
- 9. Adequate financial aid is available.
- 4. Faculty provide timely feedback about student progress.
- 6. Tuition paid is a worthwhile investment.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Online Learners

- 20. The quality of online instruction is excellent.
- 11. Student assignments are clearly defined in the syllabus.
- 18. Registration for online courses is convenient.
- 7. Program requirements are clear and reasonable.
- 9. Adequate financial aid is available.
- 3. Instructional materials are appropriate for program content.
- 4. Faculty provide timely feedback about student progress.
- 21. Adequate online library resources are provided.
- 22. I am aware of whom to contact for questions about programs and services.
- 6. Tuition paid is a worthwhile investment.
- 12. There are sufficient offerings within my program of study.
- 2. My program advisor is accessible by telephone and e-mail.

Scales: In Order of Importance

		Post University - PSOL			Mean Difference		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Enrollment Services	6.56	6.08 / 1.06	0.48	6.53	6.06 / 1.08	0.47	0.02
Academic Services	6.50	6.10 / 0.95	0.40	6.45	5.93 / 1.02	0.52	0.17 ***
Institutional Perceptions	6.49	5.97 / 1.16	0.52	6.54	5.92 / 1.19	0.62	0.05
Student Services	6.46	6.05 / 1.08	0.41	6.39	5.88 / 1.15	0.51	0.17 ***
Instructional Services	6.43	6.00 / 0.99	0.43	6.43	5.88 / 1.06	0.55	0.12 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners			National Online Learners		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
51. Factor to enroll: Convenience	6.75			6.76						
28. Campus item: Blackboard is available whenever I need it.	6.74	6.55 / 0.88	0.19							
35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.	6.70	6.22 / 1.20	0.48							
50. Factor to enroll: Flexible pacing for completing a program	6.69			6.64						
20. The quality of online instruction is excellent.	6.66	6.07 / 1.21	0.59	6.68	5.86 / 1.40	0.82	0.21 ***			
11. Student assignments are clearly defined in the syllabus.	6.64	6.13 / 1.17	0.51	6.68	5.98 / 1.31	0.70	0.15 ***			
18. Registration for online courses is convenient.	6.64	6.47 / 0.93	0.17	6.64	6.38 / 1.09	0.26	0.09 **			
34. Campus item: The way courses are designed and taught helps me learn the material.	6.64	6.03 / 1.29	0.61							
49. Factor to enroll: Work schedule	6.62			6.60						
25. Faculty are responsive to student needs.	6.61	6.00 / 1.30	0.61	6.66	5.95 / 1.35	0.71	0.05			
7. Program requirements are clear and reasonable.	6.59	6.04 / 1.24	0.55	6.63	5.95 / 1.30	0.68	0.09 **			
10. This institution responds quickly when I request information.	6.59	6.04 / 1.36	0.55	6.59	6.00 / 1.36	0.59	0.04			
9. Adequate financial aid is available.	6.58	5.96 / 1.43	0.62	6.47	5.83 / 1.54	0.64	0.13 **			
3. Instructional materials are appropriate for program content.	6.57	6.08 / 1.20	0.49	6.62	6.00 / 1.22	0.62	0.08 **			
4. Faculty provide timely feedback about student progress.	6.57	5.98 / 1.24	0.59	6.62	5.84 / 1.39	0.78	0.14 ***			
6. Tuition paid is a worthwhile investment.	6.56	5.88 / 1.39	0.68	6.64	5.80 / 1.44	0.84	0.08 *			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
21. Adequate online library resources are provided.	6.56	6.29 / 1.09	0.27	6.51	6.09 / 1.27	0.42	0.20 ***
22. I am aware of whom to contact for questions about programs and services.	6.56	6.16 / 1.28	0.40	6.52	5.97 / 1.39	0.55	0.19 ***
12. There are sufficient offerings within my program of study.	6.54	6.08 / 1.18	0.46	6.58	5.94 / 1.30	0.64	0.14 ***
29. Campus item: Technology help requests are responded to and resolved in a reasonable amount of time.	6.54	5.99 / 1.42	0.55				
2. My program advisor is accessible by telephone and e-mail.	6.53	6.27 / 1.18	0.26	6.47	6.07 / 1.34	0.40	0.20 ***
23. Billing and payment procedures are convenient for me.	6.52	6.07 / 1.32	0.45	6.56	6.19 / 1.25	0.37	-0.12 ***
30. Campus item: Academic support services are accessible and easy to use.	6.51	6.10 / 1.23	0.41				
14. I receive timely information on the availability of financial aid.	6.50	5.79 / 1.57	0.71	6.42	5.82 / 1.52	0.60	-0.03
36. Campus item: My tuition planner is always accessible and helpful.	6.50	5.94 / 1.52	0.56				
46. Factor to enroll: Financial assistance available	6.50			6.33			
16. Appropriate technical assistance is readily available.	6.49	5.97 / 1.35	0.52	6.49	6.07 / 1.27	0.42	-0.10 **
53. Factor to enroll: Program requirements	6.49			6.49			
17. Assessment and evaluation procedures are clear and reasonable.	6.48	6.07 / 1.20	0.41	6.52	6.00 / 1.25	0.52	0.07 *
26. The bookstore provides timely service to students.	6.46	6.22 / 1.11	0.24	6.35	6.07 / 1.29	0.28	0.15 ***
33. Campus item: Faculty members are clearly interested in my success as a student.	6.46	5.90 / 1.40	0.56				

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Post University - PSOL					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. This institution has a good reputation.	6.42	6.06 / 1.18	0.36	6.45	6.03 / 1.20	0.42	0.03
5. My program advisor helps me work toward career goals.	6.42	5.99 / 1.39	0.43	6.31	5.63 / 1.60	0.68	0.36 ***
48. Factor to enroll: Reputation of institution	6.41			6.36			
13. The frequency of student and instructor interactions is adequate.	6.40	6.02 / 1.21	0.38	6.37	5.85 / 1.34	0.52	0.17 ***
15. Channels are available for providing timely responses to student complaints.	6.35	5.73 / 1.56	0.62	6.30	5.57 / 1.61	0.73	0.16 ***
31. Campus item: My academic advisor reaches out to me regularly throughout a module.	6.35	5.95 / 1.45	0.40				
44. Factor to enroll: Ability to transfer credits	6.34			6.22			
24. Tutoring services are readily available for online courses.	6.33	6.06 / 1.30	0.27	6.09	5.65 / 1.58	0.44	0.41 ***
40. Source of information: Web site	6.32			6.34			
45. Factor to enroll: Cost	6.32			6.34			
19. Online career services are available.	6.30	6.05 / 1.25	0.25	6.12	5.72 / 1.47	0.40	0.33 ***
47. Factor to enroll: Future employment opportunities	6.24			6.22			
27. Campus item: My coursework gives me the opportunity to enhance my Microsoft Office skills (ex. MS Powerpoint, MS Excel).	6.17	6.18 / 1.15	-0.01				
38. Source of information: Catalog (online)	5.97			5.95			
32. Campus item: I feel that I am a part of the University community and am kept current on University events.	5.92	5.55 / 1.65	0.37				

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
42. Source of information: Recommendation from instructor or program advisor	5.89			5.65			
39. Source of information: College representatives	5.84			5.57			
8. Student-to-student collaborations are valuable to me.	5.54	5.67 / 1.35	-0.13	5.28	5.50 / 1.44	-0.22	0.17 ***
54. Factor to enroll: Recommendations from employer	5.38			5.17			
43. Source of information: Contact with current students and / or recent graduates of the program	5.23			5.22			
52. Factor to enroll: Distance from campus	4.90			5.31			
37. Source of information: Catalog and brochures (printed)	4.72			4.49			
41. Source of information: Advertisements	4.63			4.39			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		Post University - PSOL			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.50	6.10 / 0.95	0.40	6.45	5.93 / 1.02	0.52	0.17 ***
2. My program advisor is accessible by telephone and e-mail.	6.53	6.27 / 1.18	0.26	6.47	6.07 / 1.34	0.40	0.20 ***
5. My program advisor helps me work toward career goals.	6.42	5.99 / 1.39	0.43	6.31	5.63 / 1.60	0.68	0.36 ***
7. Program requirements are clear and reasonable.	6.59	6.04 / 1.24	0.55	6.63	5.95 / 1.30	0.68	0.09 **
12. There are sufficient offerings within my program of study.	6.54	6.08 / 1.18	0.46	6.58	5.94 / 1.30	0.64	0.14 ***
16. Appropriate technical assistance is readily available.	6.49	5.97 / 1.35	0.52	6.49	6.07 / 1.27	0.42	-0.10 **
21. Adequate online library resources are provided.	6.56	6.29 / 1.09	0.27	6.51	6.09 / 1.27	0.42	0.20 ***
24. Tutoring services are readily available for online courses.	6.33	6.06 / 1.30	0.27	6.09	5.65 / 1.58	0.44	0.41 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Enrollment Services

		Post University - PSOL			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ENROLLMENT SERVICES	6.56	6.08 / 1.06	0.48	6.53	6.06 / 1.08	0.47	0.02
9. Adequate financial aid is available.	6.58	5.96 / 1.43	0.62	6.47	5.83 / 1.54	0.64	0.13 **
14. I receive timely information on the availability of financial aid.	6.50	5.79 / 1.57	0.71	6.42	5.82 / 1.52	0.60	-0.03
18. Registration for online courses is convenient.	6.64	6.47 / 0.93	0.17	6.64	6.38 / 1.09	0.26	0.09 **
23. Billing and payment procedures are convenient for me.	6.52	6.07 / 1.32	0.45	6.56	6.19 / 1.25	0.37	-0.12 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Institutional Perceptions

		Post University - PSOL		National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTITUTIONAL PERCEPTIONS	6.49	5.97 / 1.16	0.52	6.54	5.92 / 1.19	0.62	0.05
1. This institution has a good reputation.	6.42	6.06 / 1.18	0.36	6.45	6.03 / 1.20	0.42	0.03
6. Tuition paid is a worthwhile investment.	6.56	5.88 / 1.39	0.68	6.64	5.80 / 1.44	0.84	0.08 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Services

		Post University - PSOL			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL SERVICES	6.43	6.00 / 0.99	0.43	6.43	5.88 / 1.06	0.55	0.12 ***
3. Instructional materials are appropriate for program content.	6.57	6.08 / 1.20	0.49	6.62	6.00 / 1.22	0.62	0.08 **
4. Faculty provide timely feedback about student progress.	6.57	5.98 / 1.24	0.59	6.62	5.84 / 1.39	0.78	0.14 ***
8. Student-to-student collaborations are valuable to me.	5.54	5.67 / 1.35	-0.13	5.28	5.50 / 1.44	-0.22	0.17 ***
11. Student assignments are clearly defined in the syllabus.	6.64	6.13 / 1.17	0.51	6.68	5.98 / 1.31	0.70	0.15 ***
13. The frequency of student and instructor interactions is adequate.	6.40	6.02 / 1.21	0.38	6.37	5.85 / 1.34	0.52	0.17 ***
17. Assessment and evaluation procedures are clear and reasonable.	6.48	6.07 / 1.20	0.41	6.52	6.00 / 1.25	0.52	0.07 *
20. The quality of online instruction is excellent.	6.66	6.07 / 1.21	0.59	6.68	5.86 / 1.40	0.82	0.21 ***
25. Faculty are responsive to student needs.	6.61	6.00 / 1.30	0.61	6.66	5.95 / 1.35	0.71	0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Services

	Post University - PSOL			National Online Learners			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT SERVICES	6.46	6.05 / 1.08	0.41	6.39	5.88 / 1.15	0.51	0.17 ***
10. This institution responds quickly when I request information.	6.59	6.04 / 1.36	0.55	6.59	6.00 / 1.36	0.59	0.04
15. Channels are available for providing timely responses to student complaints.	6.35	5.73 / 1.56	0.62	6.30	5.57 / 1.61	0.73	0.16 ***
19. Online career services are available.	6.30	6.05 / 1.25	0.25	6.12	5.72 / 1.47	0.40	0.33 ***
22. I am aware of whom to contact for questions about programs and services.	6.56	6.16 / 1.28	0.40	6.52	5.97 / 1.39	0.55	0.19 ***
26. The bookstore provides timely service to students.	6.46	6.22 / 1.11	0.24	6.35	6.07 / 1.29	0.28	0.15 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Post University - PSOL		National Online Learners			Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. This institution has a good reputation.	6.42	6.06 / 1.18	0.36	6.45	6.03 / 1.20	0.42	0.03
2. My program advisor is accessible by telephone and e-mail.	6.53	6.27 / 1.18	0.26	6.47	6.07 / 1.34	0.40	0.20 ***
3. Instructional materials are appropriate for program content.	6.57	6.08 / 1.20	0.49	6.62	6.00 / 1.22	0.62	0.08 **
4. Faculty provide timely feedback about student progress.	6.57	5.98 / 1.24	0.59	6.62	5.84 / 1.39	0.78	0.14 ***
5. My program advisor helps me work toward career goals.	6.42	5.99 / 1.39	0.43	6.31	5.63 / 1.60	0.68	0.36 ***
6. Tuition paid is a worthwhile investment.	6.56	5.88 / 1.39	0.68	6.64	5.80 / 1.44	0.84	0.08 *
7. Program requirements are clear and reasonable.	6.59	6.04 / 1.24	0.55	6.63	5.95 / 1.30	0.68	0.09 **
8. Student-to-student collaborations are valuable to me.	5.54	5.67 / 1.35	-0.13	5.28	5.50 / 1.44	-0.22	0.17 ***
9. Adequate financial aid is available.	6.58	5.96 / 1.43	0.62	6.47	5.83 / 1.54	0.64	0.13 **
10. This institution responds quickly when I request information.	6.59	6.04 / 1.36	0.55	6.59	6.00 / 1.36	0.59	0.04
11. Student assignments are clearly defined in the syllabus.	6.64	6.13 / 1.17	0.51	6.68	5.98 / 1.31	0.70	0.15 ***
12. There are sufficient offerings within my program of study.	6.54	6.08 / 1.18	0.46	6.58	5.94 / 1.30	0.64	0.14 ***
13. The frequency of student and instructor interactions is adequate.	6.40	6.02 / 1.21	0.38	6.37	5.85 / 1.34	0.52	0.17 ***
14. I receive timely information on the availability of financial aid.	6.50	5.79 / 1.57	0.71	6.42	5.82 / 1.52	0.60	-0.03
15. Channels are available for providing timely responses to student complaints.	6.35	5.73 / 1.56	0.62	6.30	5.57 / 1.61	0.73	0.16 ***
16. Appropriate technical assistance is readily available.	6.49	5.97 / 1.35	0.52	6.49	6.07 / 1.27	0.42	-0.10 **

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Assessment and evaluation procedures are clear and reasonable.	6.48	6.07 / 1.20	0.41	6.52	6.00 / 1.25	0.52	0.07 *
18. Registration for online courses is convenient.	6.64	6.47 / 0.93	0.17	6.64	6.38 / 1.09	0.26	0.09 **
19. Online career services are available.	6.30	6.05 / 1.25	0.25	6.12	5.72 / 1.47	0.40	0.33 ***
20. The quality of online instruction is excellent.	6.66	6.07 / 1.21	0.59	6.68	5.86 / 1.40	0.82	0.21 ***
21. Adequate online library resources are provided.	6.56	6.29 / 1.09	0.27	6.51	6.09 / 1.27	0.42	0.20 ***
22. I am aware of whom to contact for questions about programs and services.	6.56	6.16 / 1.28	0.40	6.52	5.97 / 1.39	0.55	0.19 ***
23. Billing and payment procedures are convenient for me.	6.52	6.07 / 1.32	0.45	6.56	6.19 / 1.25	0.37	-0.12 ***
24. Tutoring services are readily available for online courses.	6.33	6.06 / 1.30	0.27	6.09	5.65 / 1.58	0.44	0.41 ***
25. Faculty are responsive to student needs.	6.61	6.00 / 1.30	0.61	6.66	5.95 / 1.35	0.71	0.05
26. The bookstore provides timely service to students.	6.46	6.22 / 1.11	0.24	6.35	6.07 / 1.29	0.28	0.15 ***
27. Campus item: My coursework gives me the opportunity to enhance my Microsoft Office skills (ex. MS Powerpoint, MS Excel).	6.17	6.18 / 1.15	-0.01				
28. Campus item: Blackboard is available whenever I need it.	6.74	6.55 / 0.88	0.19				
29. Campus item: Technology help requests are responded to and resolved in a reasonable amount of time.	6.54	5.99 / 1.42	0.55				
30. Campus item: Academic support services are accessible and easy to use.	6.51	6.10 / 1.23	0.41				
31. Campus item: My academic advisor reaches out to me regularly throughout a module.	6.35	5.95 / 1.45	0.40				

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		Post University - PSOL			National Online Learners		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Campus item: I feel that I am a part of the University community and am kept current on University events.	5.92	5.55 / 1.65	0.37				
33. Campus item: Faculty members are clearly interested in my success as a student.	6.46	5.90 / 1.40	0.56				
34. Campus item: The way courses are designed and taught helps me learn the material.	6.64	6.03 / 1.29	0.61				
35. Campus item: I am gaining valuable knowledge and skills that will help me in my career.	6.70	6.22 / 1.20	0.48				
36. Campus item: My tuition planner is always accessible and helpful.	6.50	5.94 / 1.52	0.56				
37. Source of information: Catalog and brochures (printed)	4.72			4.49			
38. Source of information: Catalog (online)	5.97			5.95			
39. Source of information: College representatives	5.84			5.57			
40. Source of information: Web site	6.32			6.34			
41. Source of information: Advertisements	4.63			4.39			
42. Source of information: Recommendation from instructor or program advisor	5.89			5.65			
43. Source of information: Contact with current students and / or recent graduates of the program	5.23			5.22			
44. Factor to enroll: Ability to transfer credits	6.34			6.22			
45. Factor to enroll: Cost	6.32			6.34			
46. Factor to enroll: Financial assistance available	6.50			6.33			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Post University - PSOL			National Online Learners		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. Factor to enroll: Future employment opportunities	6.24			6.22			
48. Factor to enroll: Reputation of institution	6.41			6.36			
49. Factor to enroll: Work schedule	6.62			6.60			
50. Factor to enroll: Flexible pacing for completing a program	6.69			6.64			
51. Factor to enroll: Convenience	6.75			6.76			
52. Factor to enroll: Distance from campus	4.90			5.31			
53. Factor to enroll: Program requirements	6.49			6.49			
54. Factor to enroll: Recommendations from employer	5.38			5.17			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Summary Items

Summary Item	Post University - PSOL	National Online Learners	Mean Difference
So far, how has your college experience met your expectations?	Average: 5.28	Average: 5.18	0.10
1=Much worse than expected	1%	2%	
2=Quite a bit worse than I expected	1%	1%	
3=Worse than I expected	5%	6%	
4=About what I expected	21%	24%	
5=Better than I expected	27%	24%	
6=Quite a bit better than I expected	15%	15%	
7=Much better than expected	27%	26%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.87	Average: 5.83	0.04
1=Not satisfied at all	1%	1%	
2=Not very satisfied	2%	2%	
3=Somewhat dissatisfied	4%	4%	
4=Neutral	6%	5%	
5=Somewhat satisfied	10%	11%	
6=Satisfied	37%	37%	
7=Very satisfied	38%	37%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.99	Average: 5.86	0.13
1=Definitely not	2%	2%	
2=Probably not	2%	4%	
3=Maybe not	2%	3%	
4=I don't know	6%	6%	
5=Maybe yes	7%	7%	
6=Probably yes	25%	26%	
7=Definitely yes	52%	49%	