ASSOCIATE OF SCIENCE IN MARKETING

MAKE THE RIGHT CONNECTION FOR YOUR MARKETING CAREER!

The Associate of Science in Marketing from Post University offers the opportunity to build essential skills for advertising and marketing success. This 100% online program explores a host of marketing fundamentals, from consumer relationships to internet-based marketing trends. It also covers what it takes to develop job-relevant skills in direct marketing, social marketing, multicultural advertising, retailing, research, and sales promotion. If you are interested in entry-level marketing-relevant positions – from sales to social media marketing – the education this program has to offer could help.

Post's AS in Marketing is programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP)

ASSOCIATE OF SCIENCE IN MARKETING

OFFERED ONLINE AND ON CAMPUS.

In addition to marketing fundamentals to identify, segment, and target audiences, this interdisciplinary program also explores general business essentials to better understand how marketing helps organizations achieve their business goals. Core coursework for the 60-credit-hour program covers marketing, accounting, management, finance, social media marketing, sales techniques, and more to help you better create a plan for your marketing career future. Use this two-year program to help prepare you to pursue opportunities within this vital aspect of business or let it be the foundation for a Bachelor of Science in Marketing or even an MBA with a marketing concentration from Post University.

Post UNIVERSITY® EST.1890

Your BHMT-Approved Education Provider

Post University is institutionally accredited by the New England Commission of Higher Education (NECHE). The information printed in this material is accurate as of January 2024. For the most up-to-date information about admission requirements, tuition, scholarships, and more, visit Post.edu.